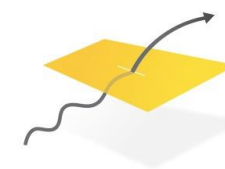


# **SWAMC Annual Conference**

## **Innovation's Role in Alaska's Future**

**D. Douglas Johnson, Partner**



**PROFESSIONAL GROWTH SYSTEMS**  
Achieving Extraordinary Results

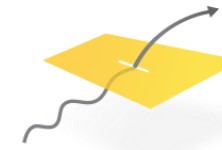


# Innovation

- The introduction of something new







**STEVEN  
JOHNSON**

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**WHERE GOOD IDEAS  
COME FROM**

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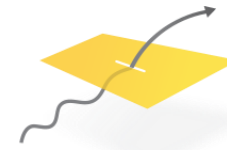
**THE NATURAL  
HISTORY OF  
INNOVATION**

FROM THE BESTSELLING  
AUTHOR OF *EVERYTHING  
BAD IS GOOD FOR YOU*  
AND *THE INVENTION  
OF IT?*



# Innovation- From Where?

- Not from inside someone's head but from outside- stuff around us
- Social interaction and conversation is critical to innovation- coffee house
- Not from looking forward or back but from your left and right- the “adjacent possible”
- Often sparked in the spirit play, fun and entertainment- Wonderland

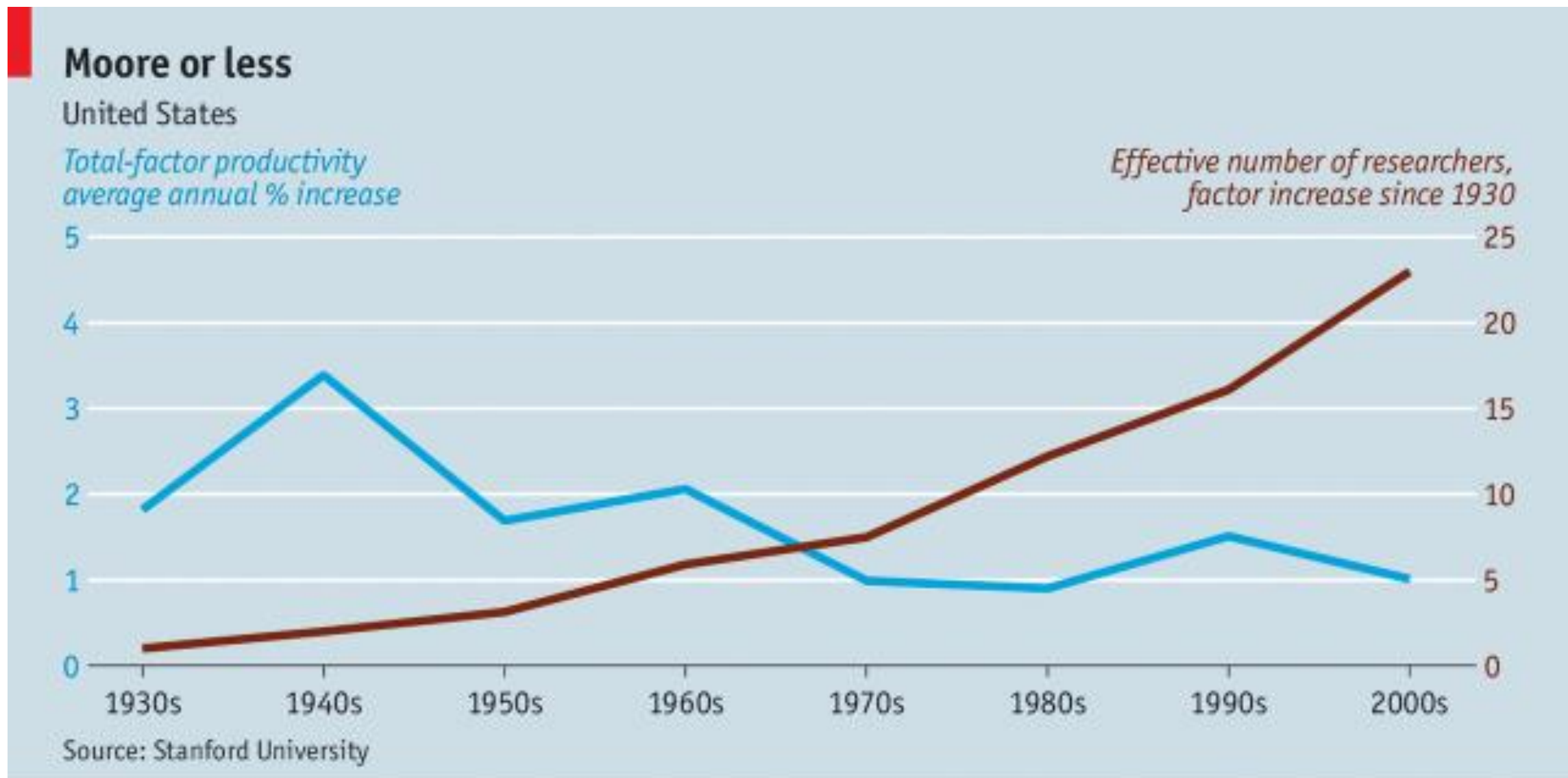


# Innovation Today

- Autonomous Transport
- Artificial Intelligence
- Renewable Energy
- Virtual and Augmented Reality
- Gene Editing
- Nano Technology...



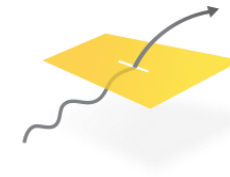
# Innovation Today





# The Future is Ours to Create

- Strong Education System
- Alaskan's Investing in Alaska
- Inviting Well Vetted Partners
- Build on Our Strengths
- Confront Our Weaknesses



**Thank You!**