



## Southwest Alaska Municipal Conference

March 5<sup>th</sup> & 6<sup>th</sup>, 2020 • The Hotel Captain Cook

### 1. Why did you attend the SWAMC Conference?

- To meet people and develop relationships that benefit my interests.
- To network with Southwest Alaskans and Southwest interests.
- To learn about and discuss regional issues.
- To make my voice heard.
- I was asked to attend.

Suggestions:

### 2. How did you hear about the 2020 SWAMC Conference?

- Direct email from SWAMC
- SWAMC newsletter
- Word of mouth
- SWAMC website
- SWAMC Facebook Ad

Other (please specify):

### 3. Member feedback is critical - Were you able to adequately share information?

- Yes
- Yes, but actions were not taken
- No
- No, but a good effort was made

Suggestions to improve feedback:

### 4. What topics are most important or interesting for you or your organization?

- Energy
- Broadband
- Infrastructure
- Fisheries
- Entrepreneurship, e.g. Mariculture
- Public Safety
- Membership Meetings
- Marine Transportation

Suggestions:

### 5. Compared to other conferences you have attended in the past 12 months, how would you rank this one?

- Much Better
- Somewhat Better
- Just Another Conference
- Somewhat Worse
- Much Worse

Suggestions:

**6. Compared to other conferences, how do our prices and value measure up?**

- Much Better
- A Little Better
- Not Sure
- Not Quite as Good
- Much Worse

Suggestions:

**7. How responsive is SWAMC to questions, requests, and strategic direction? Is SWAMC on track?**

- Extremely Responsive
- Responsive Enough
- Moderately Responsive
- Slightly Responsive
- Not at all Responsive

Suggestions:

**8. SWAMC puts a lot of effort into the conference, do you have recommendations?**

	<b>Good</b>	<b>Could Use Improvement</b>
Conference Length		
Panel Content		
Panel Length		
Speakers		
Exhibitors		
Food		

Suggestions:

**9. What value does SWAMC have to your organization?**

- Speaking with a regional voice gives credibility to important issues
- Networking framework for collaboration
- Regional advocacy
- Data collection
- A good partner for important issues
- Filling information gaps

**10. Please let us know how SWAMC and the conference can become better:**